

become

PRIVACY POLICY

Last Updated: 23/07/2026

Introduction

Become is committed to protecting your privacy and ensuring that your personal information is handled safely, securely and responsibly. This Privacy Policy explains how I collect, use and protect your personal information when you visit my website, register for events and workshops, join my community, or contact me via email or social media.

Information I Collect

I may collect personal information when you register for an event or workshop, join my mailing list, purchase tickets or services or if you contact me via my website, email or social media. This information may include your name, email address, phone number, your business name and billing information.

Any information you voluntarily provide during registration or enquiries

Payments are processed securely through trusted third-party payment providers. Become does not store your full payment card details.

I also automatically collect certain technical information including your IP address, browser type and device information through our website platform and analytics tools.

How I use your Information

I use your information to:

- Process event and workshop bookings
- Communicate important information about your bookings
- Respond to enquiries
- Deliver products and services you've requested
- Improve my website and customer experience
- Meet legal, tax and financial obligations
- Send marketing communications where you have opted in

You can unsubscribe from marketing emails at any time.

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How I Store and Protect your Information

Your information is stored securely using trusted website and cloud service providers that comply with UK GDPR and applicable data protection legislation.

I take reasonable technical and organisational measures to protect your personal information against unauthorised access, misuse, loss or disclosure.

Sharing your information

I never sell or rent your personal information.

I may share limited information with trusted third parties where necessary, including payment providers, website hosting providers, email marketing providers, event booking platforms, professional advisers (such as accountants), legal or regulatory authorities where required by law.

All third parties are expected to handle your information securely and in accordance with data protection laws.

Cookies

My website uses cookies and analytics tools to improve your browsing experience and help me understand how visitors use our website. You can manage your cookie preferences through your browser settings.

Your rights

Under UK GDPR, you have the right to:

Access the personal information we hold about you

Request correction of inaccurate information

Request deletion of your personal information

Restrict or object to certain processing

Withdraw consent for marketing at any time

Request a copy of your data where applicable

To exercise any of these rights, please contact me using the details below.

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Social Media and External Links

My website and communications may include links to external websites and social media platforms. I am not responsible for the privacy practices of these third-party websites and encourage you to review their privacy policies.

How Long I Keep Your Data

I will only keep your personal information for as long as necessary to:

- Deliver my services
- Respond to enquiries
- Comply with legal and financial obligations
- Resolve disputes where necessary

When your information is no longer required, it will be securely deleted.

Contact Me

If you have any questions about this Privacy Policy or how your information is handled, please contact me here

emilyruwood@gmail.com

www.emilybecome.co.uk

Changes to This Privacy Policy

I may update this Privacy Policy from time to time to reflect changes in legislation, my services or business operations.

The latest version will always be available on my website with the updated revision date.